





When you include WSC in your estate plans, you're making a permanent investment in the protection of healthy wild salmon rivers.

Across the North Pacific, around 25 watersheds represent our best chance at sustaining robust populations of wild salmon, steelhead, and trout. These "strongholds" for wild fish include remarkable river systems like Bristol Bay in Alaska, the Skeena and Dean in British Columbia, Russia's Kamchatka Peninsula, and the coastal river systems of Washington and Oregon, including the Hoh and Nehalem.

These watersheds possess the cold water, genetic diversity, and passionate local stewards necessary to safeguard their ecological health over time. They are also where we go to find beauty, recreation, and fulfillment—and to share these experiences with loved ones.

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But if history has taught us anything, it's that while our most extraordinary rivers are still strongholds for wild fish today, their well-being is by no means assured.

Protecting strongholds for wild salmon will take a long-term, multigenerational commitment. As you make your estate plans, we ask you to remember the beautiful rivers and landscapes that mean the most to you—the ones you want to endure for generations to come. With your help, WSC will protect these globally-important watersheds and their wild salmon and steelhead for the benefit of our children and grandchildren.



# Create Your Wild Salmon Legacy

There are many ways to start building your legacy of strongholds for wild fish. Contact your financial advisor to decide which options (and their tax advantages) work best for you.

### Popular choices include:

#### **¤** Bequests

Provide for a specific dollar amount—or a percentage of the remainder of your estate—to WSC in your will.

## ¤ Life Insurance Designation

List WSC as a beneficiary of your life insurance policy.

## ¤ Retirement Plan Designation

Choose WSC as a beneficiary of your retirement plan.

#### **¤** Other Gifts

Make a gift of stock, land, or other assets for the benefit of our conservation work.



"By leaving a bequest to WSC, I'm making an enduring investment in the health of our most important wild salmon and steelhead rivers." - Deke Welles

# Getting Started

Contact your financial adviser and provide our Sample Bequest Language:

"I, [Name], hereby give, devise, and bequeath a contribution of [\$\_\_\_\_\_ or \_\_\_\_\_% of the remainder of my estate] to the Wild Salmon Center, a non-profit organization based in Portland, Oregon. I agree that this bequest will be a general support contribution, and that Wild Salmon Center can use these funds at their discretion for the purposes of salmon and steelhead conservation."

Wild Salmon Center is a 501(c)(3) nonprofit organization and our Tax ID is 94-3166095.

#### Contact Us

To learn more, or to tell us about your existing plans, contact Kim Kosa at (971) 255-5562 or kkosa@wildsalmoncenter.org, or visit www.wildsalmoncenter.org/legacy

